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Platform Overview

Engage, reward & grow your customer base.

SaaSquatch is a loyalty, referral and rewards platform that brings your audiences together to drive growth. With the flexibility to handle even the most advanced loyalty and referral programs, SaaSquatch lets you reward your advocates for any behavior you choose, then empower them to help grow your customer base through referrals.

As a platform built for digital businesses, SaaSquatch understands the multi-step customer journeys, triggers and conversions typically found in digital-first experiences, and comes loaded with the rewards programs you need to engage customers throughout your entire lifecycle.

Use SaaSquatch to launch **Loyalty Programs** that encourage specific user behaviors and build brand loyalty, and leverage the influence of your advocates to lower acquisition costs with customer, partner, or affiliate **Referral Programs.**

Every SaaSquatch program is customized to support your unique goals, while our focus on the end-user experience provides seamless, low-friction experiences for maximum conversions. Integrate once and build and modify programs on your own terms without the need for extra engineering resources.

"Working with SaaSquatch feels like working with our own internal team—we're all collaborating to achieve the same goal. We're confident that the SaaSquatch team and platform will continue to help us scale and grow."

Rebecca Kapler
Customer Advocacy Manager

▣ **JOBBER**

🌲 Loyalty Programs

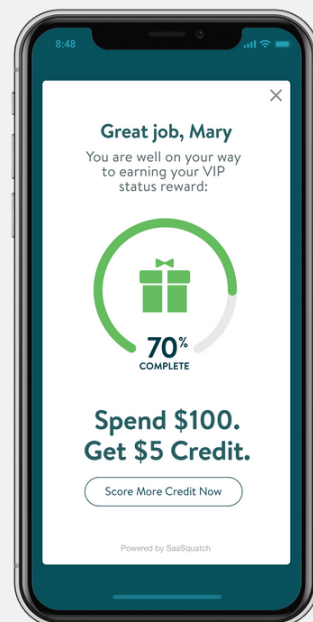Engage users across the entire customer lifecycle and never miss a chance to grow.

Complete Lifecycle Loyalty

SaaSquatch loyalty programs focus on driving user behavior inside your ecosystem like app usage, customer interaction, and purchases, as well as celebrating special events like birthdays, anniversaries, and usage milestones.

Whether it's months before the purchase, during checkout, or well after a user has stopped paying, create loyalty programs to reward any customer behavior tracked within your app.

Automatically deliver custom rewards like credit, free time, gift cards and discounts to develop an engaged and loyal user base.

SaaSquatch provides a fully-integrated and custom-branded experience for your users to access their rewards, view activity history, and keep earning, with no additional login credentials required. Integrate programs directly inside your web or mobile application or host on a separate website.

> **Great job, Mary**
> You are well on your way to earning your VIP status reward:
>
> 🎁 **70% COMPLETE**
>
> **Spend $100. Get $5 Credit.**
>
> Score More Credit Now
>
> Powered by SaaSquatch

Points Marketplace

In addition to a wide variety of loyalty rewards, the SaaSquatch Points Marketplace lets you reward users with points and track balances that can be redeemed for a multitude of different reward types. Assign custom quantities of points to incentivize the completion of multiple user actions, giving customers a reason to keep earning and work towards a collection goal.

Key Loyalty Program Benefits:

- Select **any user behavior** that is tracked within your app, and specify a reward for its completion.
- **Build multiple programs** that target every important customer touchpoint and encourage repeat profitable actions.
- Choose from a **library of pre-configured loyalty programs**, or **design a custom program** from scratch.
- When rewards are earned, SaaSquatch **automatically delivers the correct reward** based on your custom criteria.
- Offer **custom rewards** such as gift cards, points, cash, swag, discounts & more.
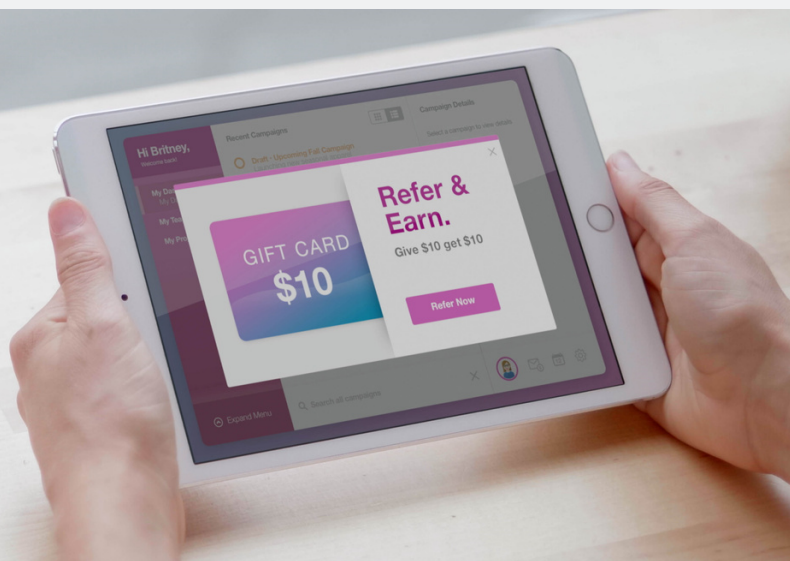
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🌲 Referral Programs

Bring your audiences together to strengthen brand loyalty and accelerate growth.

Customer Referral Program

Accelerate your growth by leveraging the advocacy of your top customers with a referral program. Define exactly who is rewarded (referring user, referred user, or both), when, and under what conditions. Reward based on custom user criteria and actions, and create reward tiers to guarantee the best ROI. To support long sales cycles and unique business models, build a multi-objective referral sequence with a variety of conversion goals.
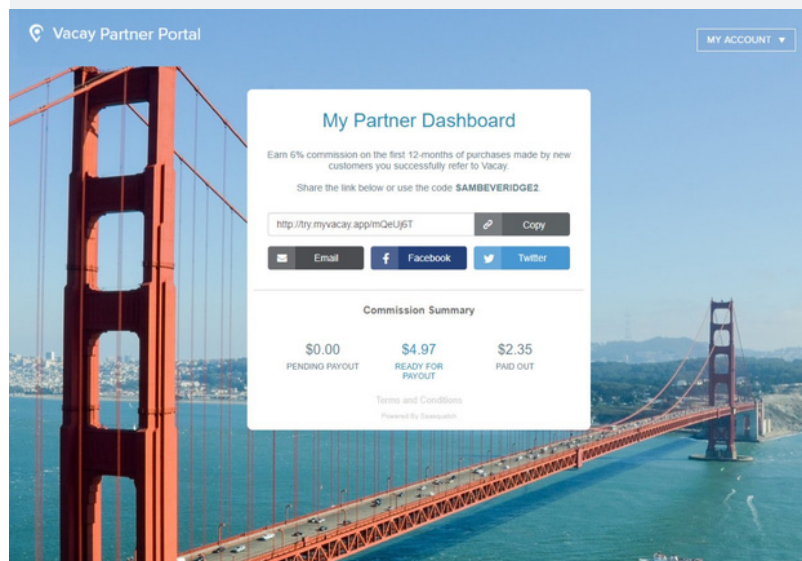
For a low-friction user experience, embed a branded referral widget into your website or mobile app to show users their progress and status of all referrals, or create your own custom user experience.

Partners, Affiliates & Influencers

Turn partners into champions and effortlessly extend your reach into new markets. Automatically reward partners for new business with commissions, points, or a custom reward of your choosing. With a fully-hosted partner dashboard, partners can log in to set up codes & links, view the status of their referrals and rewards, and access promotional materials.

Customize your program with additional rules around total number of referrals, dollars of business referred, time since referral, automated workflows for W9 / 1099 tax regulations, and more.

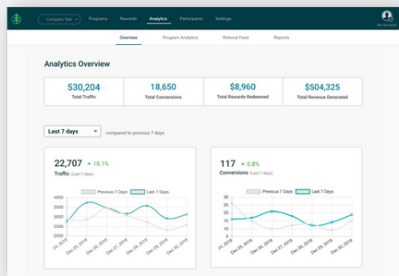## Key Referral Program Benefits:

- Create **multi-step programs** and add **tiered rewards** at each stage of the referral.
- Offer **custom rewards** such as gift cards, points, cash, swag, discounts & more.
- **Security & fraud management** to control the flow of rewards and maximize revenue per campaign.
- **T9 Tax Support** for commission-based referral programs.
- When rewards are earned, SaaSquatch **automatically delivers the correct reward** based on your custom criteria.
- Native integrations with **mobile deep-linking platforms** to improve performance of referrals to your mobile app.

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🌲 Additional Platform Features

Features, security, and expertise you can count on.

Enterprise-Grade Security

We hold ourselves accountable to the highest security standards, giving you the confidence that your data is safe while you focus on launching powerful referral and loyalty programs. SaaSquatch is SOC2 Type II compliant, and fully GDPR, EU Privacy shield and CCPA compliant.

Intuitive Program Interface

The SaaSquatch portal makes it easy to manage your program and participant data, as well as measure your program success with analytics and reporting. Use the Participant Explorer to quickly find your users and answer questions, and build custom reports to uncover important insights.

Powerful Native Integrations

SaaSquatch integrates with your tech stack to fit the way you work. Sync data into SaaSquatch to segment your members and reward based off of virtually any event. Then drive loyalty and referral activity back into your marketing and payment platforms for seamless rewards fulfillment and follow-up.

World-Class Support and Expertise

SaaSquatch is proud to have helped some of the world's leading brands launch hundreds of successful referral and loyalty programs. Our team is ready to help you design, implement, and launch powerful rewards programs specific to your goals, and provide personalized support as you continue to grow.

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About
SaaSquatch

SaaSquatch helps companies acquire and retain their best customers at substantially lower costs.

By running hundreds of rewards programs and contributing to tens of millions of dollars of lifetime value, SaaSquatch has developed the expertise needed to get the best results from your program as fast as possible.

The SaaSquatch platform is the first referral and rewards platform built for multi-step digital journeys and sales processes. Used by top-tier companies across industries such as SaaS, Finance, Media, Telecom, and more, the SaaSquatch platform delivers the advanced rewards programs you're looking for without the headache.

Ready to get started?

Schedule a Demo

"Our referral program has proven to be a cost-effective, fully-automated channel for growth. One of our most important criteria was to make every component automatic -- from rewards and analytics to notifications -- and it's fully delivered on that front."

Neill Vandenberg
Head of Performance Marketing

PensionBee

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